

## **EMBER Medical, an AI-assisted Telehealth Platform, Raises Seven-Figure Seed Round to Launch Services in Egypt**

EMBER Medical, a mobile telehealth startup based in San Francisco, California, has closed its seven-figure (USD) seed round and is set to formally launch its services in Egypt this November. A graduate of the world's leading life science accelerator, [IndieBio](#), EMBER is backed by investors in the United States and MENA region.

Founded by Shadi Wahba and Mo Elshazly in July 2018, an engineer and cardiologist duo native to Egypt, EMBER provides users immediate connection to available physicians via video call or live text chat.

In its commitment to one-tap healthcare, EMBER provides a host of additional features, including at-home visits, follow-up opinions with US-based physicians, and more. EMBER allows users to have full control over their medical information and medical history, and shares that information with responding EMBER Medics for better informed opinions. EMBER also uses NLP and AI to determine the most appropriate medical service for the patient.

For those whose needs prioritize more consistent primary care, the My Doctors feature allows users to check in directly with their physician, specialist, or psychiatrist.

EMBER provides benefits to its participating physicians as well—physicians in Egypt can expect to make a minimum 5000LE a month with just an hour of video calls and/or live chat texts a day. They can make more with upcoming features, such as home visits.

“In a single-click world, healthcare should operate just as efficiently as any other service, said Shadi Wahba, co-founder and CEO of EMBER. “No one should have to miss work, sit in traffic, or waste time in a waiting room if they don't have to. With EMBER, we're helping people make healthcare an easy, affordable priority rather than something to be avoided.”

As an American Board-Certified Cardiologist, co-founder and EMBER Chief Medical Officer Mo Elshazly has witnessed first-hand the inefficiencies of the healthcare system.

“It's about time we built a platform that uses ubiquitous technologies to make health care delivery seamless for both patients and physicians,” said Elshazly. “There is no reason why a patient in this era can't get immediate help anytime and anywhere, and there is no reason why doctors can't get paid extra for this service.”

With a rapidly growing network of physicians and health professionals in the United States and Egypt, EMBER hopes to save lives, cut wait times, improve efficiency everywhere from emergency rooms to primary care clinics, and make healthcare more affordable and accessible for all users with one-tap connection and flat-fee payment.

After conducting rigorous app testing with its user and physician base this summer, EMBER will be available nationwide in Egypt in November. Until then, they continue to capitalize on the platform's ability to provide full medical services from symptom onset to treatment delivery through a wide partner network. Partnerships include Egypt-based insurance companies, hospitals ([Shaltout Health](#)), and lab services ([Town Labs](#)).

### **About EMBER Medical**

Powered by AI, EMBER is the mobile (and soon to be desktop) telehealth platform simplifying healthcare for doctors and patients. EMBER focuses on ease, convenience, and accessibility by providing affordable medical services from symptom onset to treatment delivery. Learn more about EMBER's services and physician network at [www.embermed.com](http://www.embermed.com).